

Presentation Guidelines for Engineering in Chalk 2018: September 17th and 18th 2018

Poster Presentation Guidelines



CHALK 2018

Congratulations on being accepted as a poster presenter.

Please read the following guidelines and information to facilitate the successful delivery of your oral or poster presentation.

Display of Posters

Posters will be displayed on boards in the Queens Tower Rooms at Imperial College London.

Poster authors should set their posters up on arrival on Monday 17th September, 2018. Poster boards and fixings will be available on arrival. The posters will be set out under their respective themes and will remain on display for the entire conference so that delegates have maximum opportunity to read them.

Creating your poster presentation

Posters maximize your opportunity to interact with conference participants. Please read the following guidelines and information before you begin to create your poster presentation. Please plan carefully the design and presentation of your poster to make sure that it stands out as an attractive and informative presentation. You want to be certain that the 'reader' of the poster comes away with a clear understanding of your research.

Poster Size

- A1 (594 x 841 mm 23.4 x 33.1 in).
- Portrait or landscape is acceptable.

Format

- Poster presentations are hard-copy (paper/poster) format only.
- Posters must fit within the designated display area.
- The most successful and attractive posters are graphically produced posters that highlight and summarize the main points, with the poster presenter filling in the details.
- The entire poster layout should be readable from two metres away.

Your poster presentation should include:

- The paper title and all authors at the top of the poster.
- A brief introduction, main body of the subject, conclusions, and references (make sure this information is presented in a logical and clear sequence).
- Captions or explanations for graphs, pictures, and tables.
- The content of your poster should not contain any overt advertising or promotion. The posters are intended to be informative and provide the audience with an honest and balanced view on the subject of the presentation.

Font Sizes (minimum recommendations)

- Title: 36 point type.
- List of authors: 24 point type.
- Double-spaced text: 18 point type.
- The entire poster layout should be readable from two metres away.

At the end of the conference please remember to take your poster. Any posters not cleared away by 17:00 hrs on day 2 will be destroyed.